LEADERSHIP FOR GROWTH

This is a modular, experiential training & development program designed to build leadership and management skills of senior and middle managers of small and growing businesses (SGBs). The program aims to develop the mindsets, skills and knowledge required to create positive impact across three levels: Self, Team and Organization.

Program Impact

4 years since the inception of the program

95% of participants report a significant improvement in their leadership skills & one in three businesses become repeat customers

20% average revenue growth for the **50+ companies** that have participated in the program in the first year

>$3 million in additional financial investments have been accessed by participant organizations after having participated in the program

WHERE

Online - Zoom
Doing the program online gives you a chance to be a part of a more diverse and international cohort. For 15+ participants, we can also run the program in-house anywhere in India.

WHEN

For exact dates of the upcoming cohort visit:
india.amaniinstitute.org/program/leadership-for-growth/

What Makes this Program Unique?

- Focuses on practical application to enhance organizational outcomes.
- Offers personalized coaching.
- Combines both personal and professional development.
- Focuses on leadership practice.

What are the benefits for your organization?

As an employer you can expect:
1. Immediate business results.
2. An efficient manager development solution that doesn't disrupt the business.
3. A local option to learn global best practices, at affordable prices.
4. A solution to retention challenges with more engaged employees.

Your managers will:
1. Gain essential business and leadership skills including strategy, systems thinking, innovation, team development.
2. Take advantage of a highly interactive, hands-on curriculum designed to transfer their new skills to their day-to-day job.
3. Implement a business innovation project that will create a direct positive impact on your business.
4. Develop a peer network.

Thanks to financial support from the Argidius Foundation, we are currently offering the digital edition of the program at a highly subsidized rate of INR 40,000 (plus GST) per participant.

Discounts are available for organizations sending multiple employees.

	Leading Self	Leading Others	Leading the Business	Impact Showcase
Business Application	Personal Leadership Practice		Business Innovation Project	
Core Modules	**Module 1** Personal Leadership Skills	**Module 2** Team Leadership Skills	**Module 3** Business Leadership Skills **Module 4** Business Leadership Skills	**FINAL PRESENTATION** **5** Closing of Program & Graduation
Supporting elements		Performance Support, On-going Feedback, Peer-coaching, Line Manager Involvement, Online Learning Platform (when the program runs in digital format)		
		Networking & Community building		

Who Should Participate in this Program?

If you can answer the questions below with yes, then this program is definitely suited for your organization.

- Are you a commercially viable business with 5 to 250 employees?
- Does your company currently have 3 or more managers?
- Does your organization have the ambition and the potential to expand significantly within the next 1-3 years?
- Do you believe that investing in your managers is a key success factor to scale your business?

"This program has equipped me with skills, tools and strategies that have helped me lead my team with confidence, mobilize others to push boundaries and solve business problems. The program curriculum, the course material and the instructors - everything just works."

Anubrata Basu, Senior Research & Communications Manager, Sambodhi (Participant)

Program Structure

A. 5 CORE CLASSROOM MODULES OVER 5 MONTHS – BUILD SKILLS AND EXPERTISE
The classroom modules, on average 2 days each month, cover essential managerial skills: strategy, innovation, motivating teams, problem-solving, coaching etc.

B. THE BUSINESS INNOVATION PROJECT – APPLY ON THE JOB
This is an innovation or business improvement project that participants implement in their organizations and present at the end of the program.

C. PERSONAL LEADERSHIP PRACTICE
This is a self-identified growth area, which the manager will work on further improving during and after the program.

D. COACHING AND PEER LEARNING
Throughout the program, participants will learn from peers in other organizations, sharing insights and best practices across functions and verticals. They will also receive personalized coaching and support from the Amani Institute team.

LEARN MORE

india.amaniinstitute.org/program/leadership-for-growth/

CONTACT US

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Leadership for Growth

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